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# RESIDENCE

*The magazine for home, living and real estate*

## 4<sup>th</sup> EDITION



### **Publication date**

Sunday, 30 October 2016

### **Reservations deadline**

Tuesday, 4 October 2016

### **Advertising deadline**

for property listings and gallery placements: 14 October 2016

for commercial advertisements: 14 October 2016

### **Print material deadline**







for property listings and gallery placements: 14 October 2016

for commercial advertisements: 18 October 2016

## EDITORIAL CONCEPT

- **Feature 1:** Country living done properly. An old farmhouse in the Northwestern Switzerland, treated to a stylish renovation and extension, has become the focal point of family life.
- **Feature 2:** Clear lines and a spacious floor plan. An architect's villa in Winterthur combines modern living with high standards in design.
- **Spotlights:** How light reaches even the darkest corners. Elegant, functional and innovative lights and a range of lighting concepts. Lights from Scandinavia, Italy and Switzerland. Also on offer: novel ideas for the bathroom and kitchen.
- **Professional article:** My smart home: How to get on track for tomorrow and make your own home fit for the future. A guide for home owners and builders.
- **Interview:** Interview with a real estate specialist addressing the topic of: Silver shines just like gold. The underrated western shores of Lake Zurich.
- **Kitchen:** The kitchen is the heart of every home. It is so much more than just a space for your sink and oven. This is a place for great food, serious discussions, drinks, laughter and cleaning. Join us as we visit the kitchens of some interesting individuals.
- **Book:** Wacky ideas – packed into real houses.

## PRICES COMMERCIAL ADVERTISEMENTS

Fixed Format	Price	Type area	Bleed margin <sup>1</sup>
 1/1 page <sup>2</sup>	15,600.-	196 × 273 mm	220 × 299 mm
 1/2 page landscape <sup>3</sup>	9,360.-	196 × 134 mm	220 × 144 mm
 non-next to text	3,744.-	196 × 134 mm	220 × 144 mm
 1/3 page landscape <sup>3</sup>	6,500.-	196 × 89 mm	220 × 96 mm
 1/4 page landscape <sup>3</sup>	4,875.-	196 × 66 mm	220 × 73 mm
 non-next to text	1,950.-	196 × 66 mm	220 × 73 mm

<sup>1</sup> Plus 3mm bleed margin per page. <sup>2</sup> For inside front cover (left) 5 mm adhesive edge on the right and for inside back cover (right) 5 mm adhesive edge on the left. <sup>3</sup> Page sections are placed next to text.

## PRICES REAL ESTATE LISTINGS

Sales listings	per page
1 page	3,120.- per placement
from 4 pages	2,590.- per placement
from 8 pages	2,150.- per placement
from 12 pages	1,930.- per placement
from 16 pages	1,560.- per placement
Rental properties	per page
1 ×	3,120.- per placement

There is a limited number of real estate offers available. A reservation is a guarantee for publication. Purchase offer = only for the real estate sector. Rental offer = also for private persons.

# NZZ

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## PRICES GALLERY FOR SPECIALITY SHOPS AND BUSINESSES

1/6 page in the gallery	Price per publication	Format
1 ×	1,300.-	63 × 121 mm
from 2 ×	1,040.-	63 × 121 mm

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**Package rates:** All 4 issues 3,120.- (780.- per issue)

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## CONTACT

### Advertisements German-speaking

#### Switzerland

#### NZZ Media Solutions AG

Falkenstrasse 11

Postfach

CH-8021 Zurich

Phone +41 44 258 16 98

[inserate@nzz.ch](mailto:inserate@nzz.ch)

[www.nzzmediasolutions.ch](http://www.nzzmediasolutions.ch)

### Advertisements French-speaking

#### Switzerland

#### NZZ Media Solutions AG

Avenue Mon-Repos 22

CH-1005 Lausanne

Phone +41 21 311 48 95

[yves.gumy@nzz.ch](mailto:yves.gumy@nzz.ch)

[www.nzzmediasolutions.ch](http://www.nzzmediasolutions.ch)

### Advertisements International

#### NZZ Media Solutions AG

Falkenstrasse 11

Postfach

CH-8021 Zurich

Phone +41 44 258 16 98

[advertising@nzz.ch](mailto:advertising@nzz.ch)

[www.nzzmediasolutions.ch](http://www.nzzmediasolutions.ch)

### Michaela Bhasin

Product Manager "Residence",

Commercial advertisement

Phone +41 44 258 13 74

[michaela.bhasin@nzz.ch](mailto:michaela.bhasin@nzz.ch)

### Yves Gumy

Key Account Manager

Phone +41 21 311 48 95

[yves.gumy@nzz.ch](mailto:yves.gumy@nzz.ch)

### Sandra Geiger

Product Manager "Residence",

Real estate advertisement

Phone +41 78 740 59 34

[mail@sandrageiger.ch](mailto:mail@sandrageiger.ch)

All prices gross in Swiss francs.

The standard insertion terms and conditions as per the overall rates charged by NZZ Media Solutions apply. For general terms and conditions please visit [www.nzzmediasolutions.ch](http://www.nzzmediasolutions.ch).

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